

LSA's Apple Bytes



Promoting Lutheran education in the metro New York area.

www.lsanys.org

"And Jesus took the children in His arms, put His hands on them and blessed them." *Mark 10:16*

September 2013

26th Annual Golf Outing is a Big Hit!

Perfect weather and good time with old friends contributed to yet another successful LSA golf outing at North Shore Towers Country Club in Floral Park NY on Monday, August 12, 2013. Eighty-seven golfers hit the links for a spirited round of 18 holes followed by a fun evening roasting Jane Lottes, LuHi's director of development and alumni. More than 35 people from Long Island Lutheran Middle & High School came to support Jane as recipient of LSA's *Spirit of Hope Award*. What may have been more remarkable was that she also golfed!



Jane Lottes (l) with Jessica Raba, LSA's Executive Director. Photo by Blufotographics

Sincere thanks to Mike Jakob for chairing this year's event, his sixth such endeavor. His efforts were helped by major support from LuHi and from Eric and James Bilger of the Thrivent Westbury Group. Both contributed at the Golf Club (\$2,500) level, and the Bilgers got three financial consultants in their group to join the Master's Club (\$1,100). It was great to have Ron Drews in a foursome from Lutheran Social Services of New York, which chose to take part as a Corporate Club member. LSA was also blessed to have the support of Capell Barnett Matalon and Schoenfeld LLP, which funded four foursomes - and lucky Howie Capell, drew the grand prize - a 51" television!

Lutheran Schools Association is also tremendously thankful to the Hudson Valley, Queens and Western Nassau Thrivent Chapters for committing supplemental funds to support its outing. Another example of the importance of partnering and connecting with others. The projected profit for this year's event is \$20,000.

Three cheers also to our volunteers for their help both on the course as hole-in-one spotters, laying out prizes, and selling raffle tickets. We could not have handled everything without the help of Rosemary McNair, Cathy Vollono, Stephanie Schultz, Kevin Cook and Beth Crowe.

Plans have already begun for Outing 2014. If you are interested in helping us with sponsorships, finding new golfers, gathering prizes or publicizing the event, let us know!

Also, comments and offers will be cheerfully received at office@lsany.org.

See page 5 for more photos.



Decisions, decisions. Lutheran Social Services' Stephanie Wollenburg gets advice from LSSNY Executive Director/CEO Ron Drews. Photo by blufotographics.

Calling All Artists!

LSA is sponsoring a contest to secure artwork for this year's Thanksgiving card. What does Gratitude look like?

We think students in our Lutheran schools can show us!

How do our students show gratitude, thanksgiving (the emotion OR the holiday), appreciation for their blessings?

Will you share this contest with your students?

Three prizes (gift certificates to CVS) will be awarded to three chosen drawings.

- ☀ Use 8.5 x 11 white paper
- ☀ Any medium – crayons, pen-and-ink, pencil, pastels – are suitable.
- ☀ LSA must receive the original artwork by October 23!
- ☀ Please have the child's name, school and grade written clearly on the reverse side of the artwork.

Thank you – your students will help demonstrate the spirit of thanksgiving our Lutheran schools exhibit, thanksgiving to God for His great love and thanksgiving for their schools, teachers, homes, friends, well....you name it!

Mail all entries to
Lutheran Schools Association
60-02 Maspeth Av
Maspeth NY 11378

A Word from Jessica

Another school year is up and running, and with it comes the fresh, crisp air and energy associated with new beginnings. Here at LSA, we, too, have an opportunity for a new beginning as each school year begins. As we work to best embody our mission as a facilitator, advocate, and partner in supporting Lutheran schools and early childhood centers in our area as they also strive toward their missions, we are constantly looking for new ways to act.



After visiting over 30 of our 49 member schools (2012-13), I am convinced that our action must ever lead to connection, and that those connections must always lead to growth. The challenges of our world and of the changes around us compel us to act in a way that may take us out of our comfort zones - it may take us to new, uncharted territory that means school looks a bit different than it has in the past. It's scary. But, it's now - the future is here. In order for our schools to remain competitive, we must continually self-assess and ask "What if...?". LSA supports that and will partner with you in your ministry as you consider the possibilities for your school's future.

In short, LSA is busily brainstorming ways to leverage technologies that will foster more and more connection between our schools, supporting innovation and creative thinking as we all work to best share the Gospel with children in our communities. Look for opportunities to connect, virtually and F2F (face-to-face), and join with colleagues in imagining possibilities for the future of Lutheran education in our area. Let's grow together. After all, we are better together!

In His Name,

Jessica Raba
Executive Director

LSA Thanks Its 2013 Outing Supporters

Eric Bilger & James Bilger, Thrivent Financial for Lutherans, Westbury NY - \$2,500
 Long Island Lutheran Middle & High School, Brookville NY - \$2,500
 Lutheran Social Services of New York, New York NY - \$1,750
 Carriage Trade Insurance Agency, Michael Jakob and Annie DeJohn
 The Chapel School, Bronxville NY
 Granite Insurance Brokerage, LLC, Jack Glanzer
 Martin Lindblad, Thrivent Westbury Group
 Jason Rogoff, Thrivent Westbury Group
 Robert Vissichelli, Thrivent Westbury Group
 SB Supply, LLC, Edgewater NJ
 Wartburg, Mount Vernon NY
 Lutheran Church Extension Fund, St Louis MO
 Lutheran Counseling Center, Mineola NY
 Temp-Art Mechanical, West Babylon NY
 Century Elevator Maintenance Corporation, Long Island City NY
 Concordia College-New York, Bronxville NY
 The Lutheran Care Network, New Rochelle NY
 Aflac, Bayside NY
 Emanuel Lutheran School, Patchogue NY

Good Shepherd Lutheran School, Plainview NY
 Karen & Bryan Hallock, Lindenhurst NY
 Ted Marohn, St James NY
 Capell Barnett Matalon & Schoenfeld, LLP, Jericho NY
 Bob Mitchell of Blu Photographics
 Bob Starr of CTB, Fort Salonga NY
 Kevin Fitze, HSBC Bank - golf balls for all!
 Travelers insurance Company
 Hudson Valley Thrivent Chapter
 Queens County NY Thrivent Chapter
 Western Nassau County Thrivent Chapter
 ALDE Big East Chapter
 Atlantic District--LCMS, Bronxville NY
 Debbie & Kevin Cook, Bronxville NY
 The Demro Family
 Long Island Lutheran Day School, East Northport NY
 Jane & John Lottes
 The Usual Suspects
 Hans Vogel & Associates, Wantagh NY
 And all our golfers!



Connect with us!

Virtually

LSA is working to increase its web presence so that it can better connect with all of you. Please like us on Facebook (LSA NY), follow us on Twitter (@LSANewYork), and follow our blog (lsany.blogspot.com). Topics on our blog include reflections on resources and best practice, information about upcoming conferences and workshops, and a new feature which spotlights one school each week! Join us, interact with us, learn with us, and look for more opportunities for virtual connection in the future.

F2F (Face-to-Face)

We look forward to bringing our community together during our first Professional Development conference of the year. Our theme on October 31 is "Imagining Possibilities: Preparing Students for Their Future." This year, we will offer two "tracks": one for leaders (administrators, pastors) and one for teachers. Sessions will emphasize the need to act and educate for the futures of our students, as our world continues to change. For leaders, this means an emphasis on the use of social media and other platforms for marketing. See our conference website, www.lsafallconference.weebly.com for more information and to register yourself or your staff.

Upcoming Activities...

- October 31, 2013-** Fall Professional Development Conference for administrators and teachers, PreK-12, at Martin Luther School, Maspeth. Check www.lsafallconference.weebly.com
- November 18-19, 2013** - Conference for Administrators of Independent and Religious Schools (CAIRS) in Albany NY
- January 24, 2014** - Administrators' Conference at Martin Luther School in Maspeth.
- January to March 2014** - Lutheran Schools Month. Note: National Lutheran Schools Week for LCMS is January 26-February 1. ELCA schools to celebrate in March.
- March 14, 2014** - New Jersey / Rockland / Westchester Early Childhood Conference at St Paul's Christian Day School in New City (Rockland County)
- March 28, 2014** - New York Early Childhood Conference
- May 14, 2014** - Annual Dinner and Recognition at Martin Luther School (Maspeth)
- Spring 2014** - Baseball fundraiser at Mets and at Yankees. Stay tuned!
- August 2014** - Annual Golf Outing at North Shore Towers Country Club in Floral Park.



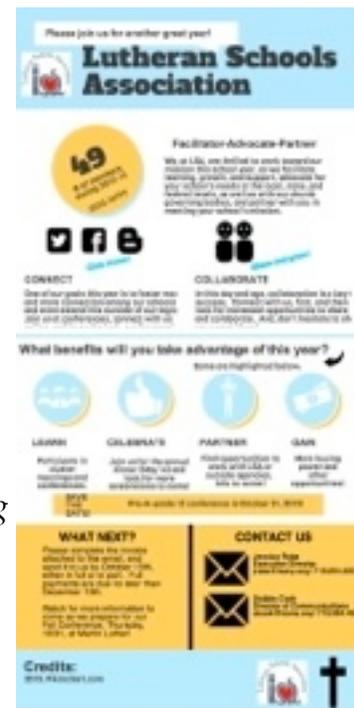
Photo by Debbie Cook

LSA Membership Drive in Full Swing

Another year, another window of opportunity for membership. This year's membership packets have gone out, redesigned to include an infographic outlining the benefits of membership. But, don't take our word for it.

Here's what one director had to say about the value of LSA:

"LSA has offered services and support for myself and my staff, given advice during challenging times, and provided staff development at conferences as well as on-site trainings. Attendance at conferences and the annual dinners has been a highlight for my staff as they are able to see that they are a part of something larger and not just a 'stand-alone' preschool in the Lutheran community. As director, I find the cluster meetings important in providing me support, a sounding board, and friendship in a job that can feel lonely at times. I look forward to continuing our membership and support as LSA enters a new and exciting era."



If you are considering membership and are interested in learning more, please don't hesitate to contact us...chances are, you'll be hearing from us as well!

Lutheran Schools Association
718.894.4858

Jessica Raba, Executive Director:

jraba@lsany.org

Debbie Cook, Director of Communications:

dcook@lsany.org

For links to infographics...

<https://magic.piktochart.com/output/373873-lsa-returning-membership-benefits>

<https://magic.piktochart.com/output/373852-lsa-new-membership-benefits-2013>

Outing Photos

Take a peek and see what you missed! Our thanks to Blu Fotografics for these great shots!

So many smiles from volunteers to golfers to our "Spirit of Hope" honoree, Jane Lottes.

We are also grateful to Rev. Dr. Henry Koepchen for offering Grace before dinner.



Making a Difference...

- ★ Support LSA's Fall Conference with a gift that underwrites a workshop presenter (\$400) or all or part of breakfast (\$500). How about a gift of \$100 to underwrite the cost of 10 lunches for teachers, administrators or pastors? Or a gift of \$45 to scholarship one educator?
- ★ Pray for the work of Lutheran Schools Association, all our early childhood centers and schools, the teachers, directors, principals, and the nearly 8,000 children who attend them - that we all offer a beacon of hope to the world. Imagine the possibilities!
- ★ Make a thank-offering for Christian education, perhaps in honor of a teacher or administrator who had an impact on you.
- ★ **Thrivent Choice Dollars** make it easy for members of *Thrivent Financial for Lutherans* to help LSA. Thank you for directing yours to Lutheran Schools Association (under Other Lutheran Organizations).

Please make checks payable to Lutheran Schools Association and send to:

Lutheran Schools Association
60-02 Maspeth Avenue
Maspeth NY 11378

Thank you!